



Press Release

Furama Sets New Luxury Benchmark in Vietnam with VIP Lounge for Guests at Danang International Airport

(Hong Kong, December 15, 2011) – Worldhotels affiliate Furama Resort Danang, one of the prestigious 5-star resorts in Central Vietnam, has set a new benchmark in service opening a VIP lounge for guests at Danang International Airport (DIA).

The luxury facility is in the new domestic terminal at DIA, complementing a Resort Service Counter at the international terminal and airport transfers to the acclaimed resort.

Resort representatives are in constant attendance to assist with luggage while guests relax and refresh in the new lounge before transferring to the Furama Resort.

In addition to refreshments, the facility also provides reading material on Central Vietnam and the resort, as well as complimentary WiFi.

“Introducing VIP lounges for your guests is a welcome new trend and the Furama is the only resort in Central Vietnam with such a facility,” said Worldhotels Vice President Asia-Pacific Roland Jegge.

“This sets a new level for attentive, personal service, making the airport experience less stressful when welcoming guests to luxury resorts and hotels. They can freshen up after a long flight or relax before departure, without having to worry about loading their luggage.”

The facility accommodates both individual and family guests and MICE groups arriving in Central Vietnam.

The Furama Resort Danang is a Deluxe Collection affiliate of Worldhotels, celebrated as Central Vietnam’s first 5-star resort and a flagship for luxury tourism in the region.

Located on famous Danang Beach, close to several World Heritage tourist attractions, it features 198 spacious, air-conditioned rooms with recreational activities including tennis, golf, watersports and a scuba diving centre.

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About Worldhotels:

- Worldhotels is an exclusive collection of the world's most unique independent hotels. Under the banner "Unique Hotels for Unique People", it now has almost 500 affiliate properties in 250 destinations and 65 countries worldwide.
- For over 40 years, the company's mission is to offer business and leisure travellers easy access to a wide range of 4 and 5 star hotels with character and distinction. Each hotel in the Worldhotels portfolio has passed a rigorous selection process and meets the group's stringent quality standards. Over 1,000 quality criteria are anonymously tested on an annual basis.
- Worldhotels' guests benefit from an extensive selection of partnerships, including frequent flyer programmes from 21 of the world's leading international airlines, including Air France/KLM, United Airlines, Cathay Pacific and Lufthansa.
- Through an unparalleled range of services covering global marketing, sales, training, and e-commerce as well as state-of-the-art distribution and technology, Worldhotels gives independent hotels the collective strength of a global hotel brand whilst still allowing them to retain their individual character and unique identity. In addition to its classic "affiliation model", the group offers a "full licence" branding solution for independent hotels which is the perfect alternative to standard franchise contracts.

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Located on famous Danang Beach, close to several World Heritage tourist attractions, Worldhotels affiliate Furama Resort Danang features 198 guest rooms and suites