

## Press Release

### Hotel Horoscope 2012 : The perfect Hotel for every Star Sign

Frankfurt, 19 December 2011 – Worldhotels, one of the leading groups for independent hotels, has launched its 5th annual Hotel Horoscope for 2012. The popular compilation reveals the perfect hotel for each zodiac sign. With 500 properties in 250 destinations and 65 countries, the group has the ideal accommodation for every taste.

#### **Aries (20 March – 20 April): Activity and Luxury Down Under The Darling Hotel, Sydney, Australia**

Aries are always ready for action, which makes Sydney the perfect holiday destination for this adventurous zodiac sign. Here they can go on a helicopter tour and explore the city from above, go surfing at the legendary Sydney beaches or explore the nearby World Heritage-listed Blue Mountains of Australia. After such an exhausting day, the Aries can unwind at the brand-new The Darling Hotel during a treatment in the hotel's amazing 16-room spa.

#### **Taurus (21 April – 21 May): Gourmet retreat in award-winning hotel Rose Hotel Yokohama, Japan**

Taureans are best characterised by their warm and sensual personality and their good taste. They love the finer things in life such as good food, couture and music and will definitely love the Rose Hotel Yokohama in Japan and its award-winning Chungking Restaurant. The modern hotel is centrally located with the world-famous Yokohama Chinatown right outside and the harbour within walking distance and offers the discerning Taurus everything they like: culinary delights, and aromatherapy salon and a dress and kimono studio.

#### **Gemini (22 May - 21 June): Exotic trip to the Far East Worldhotel Grand Juna Wuxi, China**

Gemini are very curious and like to explore new destinations and meet new people. The Worldhotel Grand Juna Wuxi in China is the perfect base for them to explore the city and area of Wuxi in China. Located between Suzhou and Shanghai, Wuxi offers lots of attractions which will satisfy the Gemini's curiosity: they can visit the Lingshan Grand Buddha, an 88 meter high statue of Sakyamuni Buddha, or stroll through the Mei Garden and admire its famous plum blossoms.

#### **Cancer (22 June – 22 July): Sightseeing holiday with a spark of charity**

**Gran Hotel Conde Duque, Madrid, Spain**

Individuals born under the sign of cancer are romantic introverts who love to spend their holidays strolling through historic streets and enjoy a quiet evening with friends or family in a luxurious atmosphere. Located in a beautiful heritage building and in the very centre of the city, the Gran Hotel Conde Duque in Madrid is the perfect address for the discerning Cancerians. After a day full of sightseeing, Cancer can enjoy a romantic candlelight-dinner at the hotel's Vendimia restaurant. The sensitive cancer will also like the fact that the Gran Hotel Conde Duque is committed to social causes and supports various charities.



**Leo (23 July – 23 August): Glitter and glamour in Cannes**

**Hotel Gray d'Albion, Cannes, France**

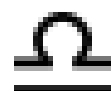
The extravagant Leo is the star among the zodiac signs and loves to mingle with the rich and the famous. Cannes – the famous hotspot at the Cote d'Azur and site of the international Film Festival will certainly meet Leo's high expectations. Here they can sunbathe on board a luxurious yacht or dance the night away at one of the city's legendary night clubs. In the five-star Hotel Gray d'Albion they can find relaxation at the hotel's private beach and wellness area or enjoy a breathtaking view of the Mediterranean Sea while having lunch at its popular beach restaurant.



**Virgo (24 August – 23 September): Journey to Hollywood**

**Crescent Beverly Hills, Los Angeles, USA**

Being the most discerning and critical among the zodiac signs, Virgo's leave nothing to chance when it comes to their vacation. They select their accommodation very carefully and will certainly feel at home at the luxurious Crescent Beverly Hills Hotel in Los Angeles. The intimate boutique hotel is set in an art deco building and offers the perfection-loving Virgo elegant designs, fine dining and the famous Rodeo, Santa Monica, and Wilshire Drives in the neighbourhood.



**Libra (24 September – 23 October): Balanced trip to The Netherlands**

**Bilderberg Europa Hotel, Scheveningen, The Netherlands**

The charming and diplomatic Libra loves balance. On vacation, this star sign expects the perfect mixture between cultural highlights, activity and relaxation. A stay at the Bilderberg Europa Hotel in Scheveningen, The Netherlands offers the intellectual Libra everything they desires: cultural experiences in Scheveningen and the nearby city The Hague, relaxation at the hotel's wellness centre or at the beach and a variety of activities like surfing, gambling or the city's legendary International Fireworks Festival in August.



**Scorpio (24 October – 22 November): Action holiday in Central Asia**  
**Worldhotel Saltanat Almaty, Kazakhstan**

Scorpio is very passionate and favours new and exotic destinations. The newly refurbished Worldhotel Saltanat Almaty in Kazakhstan pampers the Scorpio's aspiration for opposites: located in the heart of the Old City, the most exclusive district in Almaty, it offers a calm surrounding with verdant gardens, a spacious wellness centre and tasteful designs. For the adventurous star sign, the Charyn Canyon with its entrance to the Valley of Castles or the Chimbulak Ski Resort provides the perfect destination for a day trip.



**Sagittarius (23 November – 21 December): Trip to ancient Amman**  
**Royal Palace Amman, Amman, Jordan**

The genuine and light-hearted Sagittarius can be best characterised by his strive to discover new things and expand his horizon. The Regency Palace Amman is the perfect base for him to explore the ancient city of Amman in Jordan. From here, they can head off to the city's various ruins, dating back to 1500 BC or go on a day trip to the lowest point on earth. And after such an exhausting day, he can unwind enjoying a massage at the hotel's Health Club or reading a book in its library.



**Capricorn (22 December – 20 January): Outdoor activities in Vermont**  
**The Essex Resort & Spa, Burlington, USA**

The conservative and loyal Capricorns love outdoor activities and the beauty of nature. On holiday they prefer serene surroundings to bustling cities. Located in the magnificent scenery of Vermont, the AAA Four Diamond Essex Hotel & Spa offers the Capricorn memorable outdoors activities which include hot air ballooning, tennis, fishing, biking and golf. For those seeking culinary delights, the hotel's award-winning Butler's Restaurant and tavern will be the place to be.



**Aquarius (21 January - 19 February): Extravaganza for free spirits**  
**Resort Intime Sanya, Sanya, China**

Aquarius are the free-spirits among the twelve star signs. Individuals born under this sign love everything exceptional, be it in design, fashion or cuisine. At the Resort Intime Sanya they will find everything they like: seven kilometres of white sandy beach, four outstanding restaurants and bars and stylish guest rooms with balconies overlooking the South China Sea.



**Pisces (20 February - 20 March): Romantic beach getaway**

### **Marina Hotel Kuwait, Kuwait**

The sensitive and thoughtful Pisces are introverted individuals who prefer solitary surroundings when it comes to holidays. Enjoying a drink while watching the sunset is Pisces' idea of a perfect vacation. Situated in Kuwait's beautiful Marina and facing the Arabian Sea, the Marina Hotel Kuwait offers this star sign relaxation in piscine scenery. Pisces will love being pampered from head to toe at the hotel's spacious Coral Reef Health Club or taking a walk at its private beach.

Whether they believe in horoscopes or not, guests can benefit from *Worldhotels Great Value Breaks* offer until 29 February 2012. This special discounted rate includes breakfast and can be booked for a minimum stay of two nights at [worldhotels.com](http://worldhotels.com) and all Worldhotels booking channels.

### **For further information please contact:**

Samantha Crossfield or David Ezra  
The Saltmarsh Partnership  
Tel.: + 44 (0) 20 7928 1600  
[samantha@saltmarshpr.co.uk](mailto:samantha@saltmarshpr.co.uk) or [david@saltmarshpr.co.uk](mailto:david@saltmarshpr.co.uk)

Elisabeth Behringer  
Worldhotels  
Tel.: +49 (0) 69 660 56 – 257  
[ebehringer@worldhotels.com](mailto:ebehringer@worldhotels.com)

### **About Worldhotels:**

- Worldhotels is an exclusive collection of the world's most unique independent hotels. Under the banner "Unique Hotels for Unique People", it now has almost 500 affiliate properties in 250 destinations and 65 countries worldwide.
- With over 40 years of excellence, the company's mission is to offer business and leisure travellers easy access to a wide range of 4 and 5 star hotels with character and distinction. Each hotel in the Worldhotels portfolio has passed a rigorous selection process and meets the group's stringent quality standards. Over 1,000 quality criteria are anonymously tested on an annual basis.
- Worldhotels' guests benefit from an extensive selection of partnerships, including frequent flyer programmes from 21 of the world's leading international airlines, including Air France/KLM, United Airlines, Cathay Pacific and Lufthansa.
- Through an unparalleled range of services covering global marketing, sales, training, and e-commerce as well as state-of-the-art distribution and technology, Worldhotels gives independent hotels the collective strength of a global hotel brand whilst still allowing them to retain their individual character and unique identity. In addition to its classic "affiliation model", the group offers a "full licence" branding solution for independent hotels which is the perfect alternative to standard franchise contracts.

For reservations or information, visit [worldhotels.com](http://worldhotels.com). Photographic material is available in the "news & press" section of [worldhotels.com](http://worldhotels.com) or from [ebehringer@worldhotels.com](mailto:ebehringer@worldhotels.com).

For most recent news, follow Worldhotels on Facebook and Twitter.

[www.worldhotels.com/facebook](http://www.worldhotels.com/facebook)

[www.worldhotels.com/twitter](http://www.worldhotels.com/twitter)